

About me

I'm a Designer who is committed to user experience, user interface design, Human-computer interaction and product design. My passion is to create unique, human centered concepts, applications and installations with focus on usability and reliability.

Education

Master of Arts: Interface Design (Note: 1,6) 2017-2020

Fachhochschule Potsdam (University of Applied Sciences Potsdam)

Bachelor in Produktdesign (Note: 1,4) 2006-10

Fachhochschule Potsdam (University of Applied Sciences Potsdam)

Exchange Semester Product Design BA 2006 (Summer)

Hochschule für Technik und Wirtschaft Dresden (University of Applied Sciences Dresden)

Certificate In Foundation Studies (Art, Design & Communication) 2003-05

RMIT University, Melbourne, Australia

Experiences

UX/UI Designer (freelancer in Thailand & Germany) 2021 - 23

• Create responsive designs in E-commerce with custiomization for customers in netherlands, eg: LAPP; tabledusud.nl; gamegoat; Testgroup

UX Designer (Intern) @ Miele & Cie. KG, Gütersloh, Germany 2019

- Create a prototype for the interface concept for future generations of ovens in close cooperation with product and interaction designers
- Participation in the development of new vacuum robots and implementation of the interface concept for the prototype
- Market analysis, conception as well as visualization and development of a prototype for the future onboard and pairing process in the area of augmented reality (AR) for future Miele products
- Documentation of project results

Licensing Game Tester @ Aeria Games GmbH, Berlin, Germany 2015-16

- Conducting reviews and analysis for games on PC and mobile platforms
- Create case studies for different genres of games to identify their key success
- Monitor the computer game markets to identify and acquire new titles
- Support of related analytical tasks for business development, eg.: KPIs analysis, market research, events statistics

Designer @ Leonhard Kurz (Far East) Ltd, Hong Kong 2012-14

- Development of OEM design and CMF design for the automotive and consumer electronics (Toshiba, Lenovo, Acer, etc.)
- Development of trend report and mood boards

Product Designer (Intern) @ Michael Young Ltd., Hong Kong 2009-10

- Development of product design, packaging in an international design team for clients in various projects (eg: glass design for Titto, Hennessy & Chivas, wristwatch PXR Series, furniture design for restaurant "The Night Market")
- Supporting the development of prototypes and samples (e.g., wrist watch)

Contact

mail@taiwai.de

Passions

Interaction Design Rapid Prototyping Design Research Product design

Tools

Graphic

Adobe Illustrator Sketch Adobe Indesign Adobe Photoshop Adobe Animate

AfterEffect

3D

Solidworks Keyshot

Prototyping

InVision Adobe XD Figma Axure RP

Methods

Design Thinking Lean UX Aglie/ Scurm

Languages

English German Cantonese Mandarin Chinese